**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: Global Issues Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | Examine international issues in the news from multiple perspectives. Gale In Context: Global Issues. <link to your library’s access> | Image 1Image 2Image 3 |
| 2 | Gale In Context: Global Issues. Integrate information on international topics into your workflow & cite it effortlessly. <link to your library’s access> | Image 1Image 2Image 3 |
| 3 | Find news, viewpoints, primary sources, videos & more on all sides of global topics in Gale In Context: Global Issues. <link to your library’s access> | Image 1Image 2Image 3 |
| 4 | 250 countries. Be an expert on any or all with Gale In Context: Global Issues. Rich resources to study important issues. <link to your library’s access> | Image 1Image 2Image 3 |
| 5 | The world looks different anywhere you stand. Gale In Context: Global Issues gives you rich insight into 250 countries. <link to your library’s access> | Image 3 |
| 6 | Explore the world and its issues. Gale In Context: Global Issues empowers your research and expands your perspective. <link to your library’s access> | Image 1Image 2Image 3 |
| 7 | What’s Uruguay’s political structure? How has genocide affected African nations? See Gale In Context: Global Issues. <link to your library’s access> | Image 2Image 1 |
| 8 | Gale In Context: Global Issues supports your study of international issues & integrates into your workflow seamlessly. <link to your library’s access> | Image 1Image 2Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Learn all about legal, health, cultural, and other aspects of 250 countries with Gale In Context: Global Issues. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Gale In Context: Global Issues takes you deep into 250 countries with news, viewpoints, reference, video, and more. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Discover global viewpoints, country facts & in-depth content and what connects us all in Gale In Context: Global Issues. <we suggest adding a temporary link in your bio for easy access> | Image 3 |